



Newfoundland Club of America, Inc.

Board of Directors

March 17, 2011

8:00 pm Eastern Time/ 7:00 pm Central Time

1.800.977.8002, Participant Code 48664465

Agenda

- 1. Reading of the minutes of last meeting**
 - Approval of the February 17, 2011 minutes
- 2. President's Report (Roger Frey)**
- 3. 1st Vice-President's Report (Jacqueline Brellochs)**
- 4. 2nd Vice-President's Report (Kathy McIver)**
 - Director Awards
 - Committee Appointments
 - On 2/5/ 2011, 157 committee members were contacted to inquire who wished to be considered for re-appointment. As of 3/1, 62 have responded. The vast majority wished to be reappointed. The deadline to respond is 3/31.
- 5. Recording Secretary's Report (Mary Lou Cuddy)**
- 6. Corresponding Secretary's Report (Lynne Anderson-Powell)**
- 7. Treasurer's Report (Mary L. Price)**
- 8. AKC Delegate's Report (Mary W. Price)**
- 9. Committee Reports**
 - Electronic Publications Policy Committee (agenda page 3-4)
 - Content Management Policy
 - Commercial Advertising Policy for NCA Electronic Newsletter
 - General Education Committee (agenda pages 4-8)
 - Purina Dog Library
 - Internet Puppy Sites
 - Legislation Liaison Committee
 - South Dakota Health Certificates (agenda pages 8-10)
 - Membership Committee
 - Charitable Trust Endowment Fund on dues renewal form
 - Approval of Dues Renewal Form

- *Newf Tide* Policy Committee
 - Letter to the Editor (agenda pages 10-11)
- Regional Club Committee (agenda pages 11-12)
- Working Dog Committee (agenda page 12)
 - Out-of-date regulation booklets
 - Water Test Requalifications

10. Executive Session

- Approval of NCA Applicants
- Grievances
- Legislation Liaison Committee

11. Unfinished Business

- AKC Parent Club Title Program
- *NCA Policy Manual*
 - Update

12. New Business

- Notification of ROMs, VNs and WAs
- Temperament Concerns
- Discussion Item: "I have recently been made aware of a bitch with an obvious problem in her forelimb, yet her elbows were cleared by OFA... Keller said that the bitch has un-united medial humeral epicondyle. It is a failure of the medial humeral epicondyle (part of the elbow) to attach properly to the humerus. OFA considers it likely genetic in origin, but since they don't consider it "elbow dysplasia", they passed the bitch's elbows and she is listed as normal in the database. Apparently OVC does consider it elbow dysplasia and will fail affected dogs." Do we wish to try to do anything about this? (Jacqueline Brellocks)

13. Adjournment

14. FYI

- Board/Committee Item List
- Board Directory

COMMITTEE REPORTS

ELECTRONIC PUBLICATIONS POLICY COMMITTEE` - BOD ACTION REQUIRED

From: Marylou Zimmerman
To: KM McIver; Mary Lou Cuddy
Cc: Pat & Judi Randall; Ken & Penny Wildman; Aura Dean
Sent: Tue, March 1, 2011 4:58:19 PM
Subject: For NCA March Agenda

From EPPC:

The EPPC would like to propose the following revision to the:

Content Management Policy for NCA Electronic Publications
Effective date: 11-6-09

under procedure, para 4:

Current:

All contributing groups should review their online content regularly for quality, accuracy and timeliness. Valid link checking is also the responsibility of the contributing group.

Proposed:

All contributing groups should designate one (or more) person(s) to review their online content regularly for quality, accuracy and timeliness. Valid link checking is also the responsibility of the contributing group. When revisions are indicated the article should first be submitted to the original author. If the original author is unavailable, responsibility would pass next to the submitting committee.

The EPPC would like to propose the following advertising policy for e-Notes:

I would be happy to call in for either of this items if the Board desires.

MLZ

Commercial Advertising Policy for NCA Electronic Newsletter

Effective date:

Commercial/Vendor Advertising will be accepted for the NCA Electronic Newsletter (*e-Notes*).

Ad size will be 100 pixels high by 185 pixels wide and may contain a company name, tag line, one image or logo (up to 75px x 100px) and a link.

Advertising Rates:

NCA Member - \$25

Non NCA Member - \$50

Regional Club - \$12.50 (fundraiser, raffle, etc.)

A 10% discount is offered for vendors pre-ordering 6 or more months in a calendar year.

All ads will appear in the base of the right column and will be separated from non paid space by a horizontal bar.

A maximum of 4 ads will be accepted per issue on a first come-first serve basis. If an issue is full the vendor will be offered the next available slot, or the advertising fee will be refunded. The advertising deadline for each issue is the 15th of the month. The NCA may reject any advertisement for inappropriate content. Advertisements for dogs or puppies for sale will not be accepted.

Advertisements may be paid by check or charge. Checks must accompany ads and must be made out to the Newfoundland Club of America. Checks from Canadian and international vendors must be in U.S. dollars, drawn on a U.S. bank. Ads received without payment will be returned.

A webpage will be available for online advertising submission, and a link will be provided in the footer of each issue of the NCA Electronic Newsletter. (*e-Notes*).

GENERAL EDUCATION COMMITTEE - BOD ACTION REQUIRED (see attachment)

Agenda Item #1 – Purina Dog Library

Purina Dog Breed Library and Selector Tool

Purina Website link:

<http://www.purina.com/dog/breed-library/breeddetail.aspx?breed=Newfoundland>

Newf Info on Purina Website:

Size: ~~Large~~
[Large](#)
[Giant](#)

Energy: Medium

Barking: Low

Coat: Medium/L
ong

Shedding: ~~Moderate~~
[Extreme](#)
[or](#)
[Excessive](#)

Description

The Newfie is best described as being a gentle giant. Sweetness of temperament is the most important single characteristic of the breed. They are large and heavy in both bone and coat. As puppies they look like a cuddly teddy bear, however, this stage does not last long as they grow very quickly.

Color

They can be black, brown, [gray](#) or white and black (landseer) in color.

Category Size

Large

Coat Length

Medium/Long

Weight/Height Range

The average ~~Ideally~~Newfoundland dogs should measure 28 inches at the withers and weigh between 141-152 lbs. Females should measure 26 inches and weigh between 110-120 lbs.

Ged Ed does not agree with the MIN / MAX designations below

Size: ~~Large~~
[Large](#)
[Giant](#)

Energy: Medium

Barking: Low

Coat: Medium/L

Ailments

The Newfie is, in general, a healthy breed. Raising a puppy according to your breeders recommendations for diet, exercise, and physical environment ~~—As long as they have the correct diet to allow their proper growth there~~ should help to reduce the risk of ~~not be too many bone~~bone and joint problems. Responsible breeders will screen their ~~Many breeders are now screening their~~ dogs for elbow, hip, heart and eye problems.

Suitable Breed for Allergy Sufferers

No

Common Ailments

Bones (Developmental) - Hip dysplasia, Bones (Developmental) - Elbow dysplasia, Eye - Entropion, Eye - Ectropion, Cardiovascular (Congenital) - Heart Murmur - Patent ductus arteriosus, Cardiovascular (Congenital) - Heart Murmur - Aortic stenosis, Skin - Dermatitis - Acute moist ("wet eczema" or "hot spot"), Stomach - Gastric dilation and torsion (gastric dilation and volvulus), Sponylosis, Allergies, Ectopic Ureter-

Personality

Newfies are very docile, gentle and make great family pets. Sweetness of temperament is the hallmark of the Newfoundland. They have a natural life-saving instinct, which makes them unsuitable to go swimming with, as they would continually try to drag you out of the water. ~~Generally the Newfoundland has a superb temperament and will get on well with both people and other animals.~~ They are very outgoing and live life to the fullest, and are said to be one of the friendliest breeds.

Intelligence

The Newfie is an intelligent dog that requires consistent training in a relaxed manner.

Energy

Medium

Tendency To Bark

Low

Overall Exercise Requirement

The young dog should have all exercise monitored while it is still growing to ensure that no damage occurs to the bones and joints. They love water, swimming being one of their favorite forms of exercise.

Suitability for Personal Protection

Low

Suitability as a Guard Dog

~~Low~~ None

Suitability for Children

High, with supervision around young children

Ease of Transportation

Low, - vehicle space considerations

Level of Distress caused if left alone

Medium - varies from individual to individual

Level of aggression

Low

Other animal compatibility

High

Grooming & Showing

The grooming needs of this dog are fairlyvery demanding. They should be brushed regularly with particular attention being paid to the feathering on the legs, underbelly, chest and ears which can become entangled.

Grooming requirements

> Once a week

Trimming required

Occasional

Tendency to shed hair

Moderate High, - Excessive – Extreme

Show characteristics

The Newfoundland should have a broad head with a short and rather square muzzle that is covered with short hair. They have a soft mouth, which is well covered by the lips, and the jaws have a complete scissor bite. The eyes should be wide and deep set, small in size and dark brown in color. The ears should be small, set well back, lie close to the head, and be covered with short hair. The neck should be strong and well set onto the shoulders. The chest should be deep and broad. The back should be broad with a level top line. The front legs should be perfectly straight and well-muscled; the back legs should be muscular and strong. The feet should be large and webbed. The tail should be of moderate length and well covered with hair. At rest the tail should hang down and be slightly curved at the end, when on the move it should be carried slightly up. It should never be carried over the back or have a kink. Their movement should be free with a slight rolling gait. The double coat should be dense, flat, coarse to the touch, oily and water-resistant. The front legs should have more feathering than the back. The colors desiredapproved are black, ~~brown~~brown, gray and landseer (white with certain black markings).

Breed classification

The Newfoundland is a member of the Working group. They were originally used for helping fishermen; today they are a very versatile dog used in welfare work and as and companion.s.— Activites enjoyed by Newfoundlands and their owners include water rescue work, carting, obedience, agility, tracking, service and assistance dogs, and therapy dog work.

Origin

It seems almost certain that the Newfie did not originally inhabit Newfoundland. However, the island was peopled by a race of peaceful Indians and their wolf type dogs during the 15th century. These dogs were used for hunting, fetching and carrying. When the white settlers started to occupy the island they hunted down the Indians and their dogs, only the most useful and obedient dogs were permitted to live. The surviving dogs more than likely bred with other dogs that were introduced to the island by traders from around the world. This meant that different varieties of dogs were mated; these dogs included hunters, water dogs and mastiffs. The resulting offspring were left to fend for themselves, the outcome being that only the largest and strongest survived. Over the years a dog resembling the Newfie of today started to emerge. By the early 18th century word of these extraordinary dogs that could haul heavy loads and help fishermen had reached Europe. To begin with poor people who couldn't afford horses to transport goods from the ports to their homes purchased these dogs. Shortly after their introduction to Europe, large breeding kennels appeared and some good quality dogs were produced. The Newfoundland Club was formed in 1886 and is one of the oldest in Britain. Not long after the Club was formed a breed standard was created and has remained largely unchanged since.

From: Donna Thibault
To: K Mc Iver
Subject: GenEd Items for BoD meeting 3.17.11

Agenda Item #2 – Update on Internet ‘Dog for Sale’ sites

Gen Ed investigated placing ads on the internet pup-for-sale websites, beginning with those that claimed they were free. The intent was to place an ad that would direct puppy searchers back to the NCA website for more information. Free sites required puppies to be on the ground or a due date for the litter. Pupcity.com was the only option, and an ad was placed using information provided by MaryLou Zimmerman. We have been notified that this website will start charging a fee. Our ad has been pulled at this point until we can determine (with Board input) whether or not to pursue this endeavor.

The question now goes back to whether we want to pursue advertising on these sites or use our limited funds elsewhere. The pros to advertising would be reaching the web-based buyers and steering them to information that can help them. Cons would be creating ads that are not misleading yet get posted at the 'top' of the Newf listings; manpower issues to receive and respond to inquiries, and maintaining (i.e., updating) our ads so they remain fresh and at the top of the listing.

LEGISLATION LIAISON COMMITTEE - NO BOD ACTION REQUIRED

From: KM McIver
To: Kathy Grim
Sent: Mon, February 21, 2011 7:15:05 PM
Subject: Re: first of two emails

Hi Kathy,

Please see the email below. It is an excerpt from an agility trial premium in SD. The legislative committee is particularly interested in action. Although the NCA does not have a regional club in the area, and there are probably not too many Newfoundland shows in SD, we believe that it would be unfortunate to allow such draconian measures to go without comment. Strategically, this could be the first of many such efforts if it is allowed to go unchallenged.

Could you let me know whether it is within the charge to this committee to try to spur a letter writing campaign, providing template letters to whomever would like to use them?

KM - That is very much with the charge of your committee.

And, do we need to seek Board approval for the activity and the letters themselves, or may we simply copy the Board (by way of you) to keep them informed?

KM- Let's just let the Board at least see a copy beforehand.

I have sent a request to one of the committee chairs listed in the premium info below to send me the official communication about this enforcement activity to make sure that we proceed on facts.

KM- Excellent!

Kathy

----- Forwarded Message -----

From: Ingrid Davis

To: Kathy Grim

Sent: Fri, February 18, 2011 7:26:16 AM

Subject: Very disturbing, and needs to be forwarded to show people

----- Original Message -----

Subject: [petlaw] South Dakota again

From: "Amy Peterson"

Date: Thu, February 17, 2011 7:59 am

To: "pet-law" <pet-law@yahoogleroups.com>

Letter accompanying Sioux Falls SD agility trial premium:

February 16, 2011

Dear Agility Exhibitor,

It has been brought to our attention, from the SD State Veterinarian's office that all dogs being exhibited in the state of South Dakota are required to have a Health Certificate. They have advised us that the law may be enforced and that the penalty is a Class 6 felony which is punishable by up to a \$4,000 fine and two years in prison. The SEKC has begun measures to have this ruling changed; however, this cannot be accomplished before the Agility Trial dates.

A Health Certificate is required for all dogs being exhibited. This applies to dogs who live in SD and those who come from across state lines. To be compliant with the law, The Health Certificate must originate with your local Veterinarian. We will NOT be able to issue you a Health Certificate at the show site.

Everyone is required to bring a Health Certificate for each of their dogs that the SEKC can keep on file for our records. The Health Certificate must be issued within 30 days of arriving at the trial to be valid. The 30 day window of the Health Certificate must include all 3 days of the trial to be valid. As the hosting club, we are required by law to collect a Health Certificate for each dog being exhibited and we are required to have a Veterinarian on site to visually check the dogs before they are exhibited. The Veterinarian will be on site for the majority of the day during each day of the trial. The visual check will consist of the Veterinarian walking through the show site and visually looking at the dogs to be exhibited as a group. This activity should not interfere with your warm up activities or actual competition.

Unfortunately, due to the penalties associated with the law, YOU WILL NOT BE ABLE TO EXHIBIT/SHOW YOUR DOG IF YOU DO NOT HAVE A HEALTH CERTIFICATE FOR OUR RECORDS.

When you arrive at the show site we will have a table set up near an entrance where you can bring the Health Certificate(s) for your dog(s) and we will record that you have provided it. We hope this does not deter you from exhibiting at the SEKC Agility Trial as we value all of our exhibitors. We hope to make the check-in process as easy as possible for you. We apologize for any inconvenience that obtaining a Health Certificate(s) may cause you. We hope you understand, as we work to be compliant with the law, and hopefully will not have to deal with this law next year.

Please direct any questions you may have to the following committee members:

Suze Frentz, Agility Trial Chair at: sfrentz@ymail.com

(mailto:sfrentz@ymail.com) Or Denise Erger at: dmerdx@sio.midco.net

(mailto:dmerdx@sio.midco.net)

Wishing all of you a "Q" filled Trial.

Sincerely,
The SEKC

Amy Peterson
Elvbend Elkhounds - www.elvbendelkhounds.com
blog: www.elvbendelkhounds.com/blog
NW Illinois

NEWF TIDE POLICY COMMITTEE - BOD ACTION REQUIRED

From: Aura Dean

To: Mary Lou Cuddy; Roger Frey; Jacqueline Brellochs; KM; Mary L. Price; Lynne Anderson

Cc: Ken Wildman; Patti Emmerling; Jeannette Voss; Julie Siefert; Beth Sell; Meredith Reggie; Aura Dean

Sent: Wed, February 16, 2011 6:39:27 PM

Subject: Newf Tide Policy Committee response to request from the Board

Mary Lou,

Attached as a word file and also pasted to this email is the response from the NTPC relative to a request from the Board sent to the committee by 2nd Vice President, Kathy McIver.

Please let us know if we can be of further assistance.

TO: NCA BOARD OF DIRECTORS

RE: Letter to the Board, Letter to Editor and REQUEST FOR INPUT ON NECESSITY OF POLICY CREATION

FROM: *NEWF TIDE POLICY COMMITTEE* (Patti Emmerling, Beth Sell, Julie Siefert, Jeannette Voss, Ken Wildman, Meredith Reggie, Editor, *Ex Officio*; Aura Dean, Chair

At the NTPC monthly teleconference on 2/08/11, NPTC discussed the January 21, 2011 communication from the 2nd Vice President: ***“At last night's meeting, the Board voted to refer the following letter and attachments to the Newf Tide Policy Committee. Prior to the Board voting on the suggested policy, it would be helpful to know if, in the opinion of your committee, it is a needed policy. If current policies render the suggested one unnecessary, can you please provide the policies?”***

Knowing how busy the committee is, there is not a set due date for your committee to report back on this matter. I am confident you will address this as soon as possible.....” Regards, Kathy

After discussion, Ken Wildman moved and Beth Sell seconded that *Newf Tide* should print Jack Dean's December 31, 2010 letter to the editor. The motion passed 5 Yes, 1 abstention (AED); the editor is a non voting member of the committee.

Patti Emmerling moved and Ken Wildman seconded that because there is extensive policy which directly relates to letters to the editor (which policies have been followed in the past), the committee takes the position that we do not need to craft additional policy. The motion passed: 6 Yes; editor non voting member of the committee.

Existing policies on point are:

(1) "When the Editor receives an article (submission) that is questionable in nature, i.e., might be construed an advertisement, it should be sent to the Newf Tide Policy Committee for a publication decision. If it is not used, the submission and a reason why it is not used should be returned to the sender."

(2) "When the Editor receives an advertisement that contains questionable assertions, it should be sent to the committee for a publication decision. If a negative decision is reached the sender will be afforded the same courtesy as described above."

(3) "Letters to *Newf Tide* that are critical of any NCA member or official body of the NCA or the practices, decisions and policies thereof will be published only if an opportunity to answer the criticism in the same issue of *Newf Tide* has been made available to the individual concerned. In cases where it is clear to the Editor, on the basis of rebuttal, that the criticism has resulted from misunderstanding or misinformation, the rebuttal should be sent to the letter writer with the opportunity to withdraw the letter."

(4) "Any submission for publication that is critical of any person or any NCA Board or Committee policy shall be treated the same as a letter to the editor and will be treated accordingly." (1-4 NCA Policies & Procedures, Vol 1 (2002) pages 127, 129).

(5) "Editors are allowed to use their own discretion in selecting material for *Newf Tide*." (V10.4 09/27/79)

(6) Additionally, "the Committee serves the NCA by assisting the editor in reaching publication decisions when submitted materials **of any kind** do not **clearly** fall within publication guidelines." NCA Policies & Procedures, *op.cit.*, p. 127.

Essentially, the NTPC is unanimous that at this time it would not be fruitful or productive to craft additional policy. In addition, the NTPC invites and encourages the Board to reference these policies in their follow-up response.

REGIONAL CLUB COMMITTEE - FYI - NO BOD ACTION REQUIRED

From: Steve Britton
To: KM
Cc: "Rubio, Pam" "Cuddy, Mary Lou"
Sent: Tue, March 1, 2011 4:24:52 PM
Subject: RCC Report for March

In February, the RCC has met on the first and last Monday of the month.

Much of the time at these meetings was spent planning a project for this year's National Specialty and working in collaboration with the Specialty Show Committee's Chairman, Robin Seaman, and the Chairman for the 2011 and 2013 NCA Specialties (Amy Lane and Sandee Lovett).

Thank-you to these ladies for their support of this committee and thank-you to Summer Poris of the Northern California Newfoundland Club for her coordination of the Regional Club's Committee's project.

The RCC also thanks the NCA board of Directors for their support.

Sincerely

Steve Britton

WORKING DOG COMMITTEE - BOD ACTION REQUIRED

From: Sue Marino <vnnewf97@charter.net>
To: KM <cachalot54@yahoo.com>
Sent: Thu, February 10, 2011 7:34:35 PM
Subject: WDC publications out of date

Hi Kathy,

The WDC has hundreds of water test and draft test regulations that are technically now out of date. Since we added the updates to the regulations last year and will be adding the WRDX regs to the old regs this year they are very much out of date.

We hate to throw away so many but can't give outdated information to people requesting regs. Most people download them themselves currently but Dwight gets about two requests per month for the hard copies. I suggested that Dwight print out the regs from the web site to send to people who were ordering regs now. We just wanted the boards permission to recycle the old regs. Once the WRDX is finished and added to the water test regs we will print about 50 copies to send to people who request hard copies.

Sue

From: Marino, Susan D.
Sent: Wednesday, March 02, 2011 11:34 AM
To: Mary Lou Cuddy
Subject: agenda item

Hi Mary Lou,

I already sent you the info from AKC for the parent club titles to add to the agenda.

Also, please add the following to the agenda:

The WDC has already received requests from clubs to hold a ½ day WRD requalification test in conjunction with a half day WRDX test.

The test would be held under regular water test regulations and would be for WRD requalifications only which would be stated on the cover of the premium list for that test. At the last meeting of the NCA board the WDC was asked to develop such a test but it will not be done in time for this season. Should we allow clubs to hold these tests in conjunction with a ½ day WRDX test using the current rules for this season?

Thanks,
Sue